

Sponsorship Opportunities

2019 Fall Scientific Meeting



The Pennsylvania Orthopaedic Society is the primary organization representing the orthopaedic community in the Commonwealth and provides continuing medical education to those who are on the forefront of both scientific and socioeconomic orthopaedic best practices.

The Education Committee of the Pennsylvania Orthopaedic Society has prepared a dynamic scientific program and invites you to participate!

Controversies & Complications Management in Fracture Surgery

November 7-8 at The Bellevue Hotel

200 South Broad Street | Philadelphia | (215) 893-1234

Visit PAOrtho's [Website](#) to Make Your Hotel Reservations

Group rate \$249 plus tax/fees. Room block expires October 18.

Benefits of Exhibiting

Exhibiting at a PAOrtho scientific meeting will provide you with access to a captive audience consisting of approximately 100-150 orthopaedic physicians, residents, fellows, and advanced practice providers.

With multiple levels available to showcase your company's products and services, PAOrtho strives to ensure your support offers you ample facetime with our attendees.

Six Hours of Dedicated Time with Attendees

Begin the two-day event at our Wednesday evening Welcome Reception. Complete with drinks and heavy hors d'oeuvres, this **two-hour social event** is always well-attended. It is a great setting to develop relationships with the physicians. Additionally, we have **two 30-minute breakfasts and breaks each day** and a **one-hour Exhibitor Happy Hour** immediately following Thursday's program.

Pre-Meeting Attendee List

Confirmed exhibitors will receive an attendee list as it becomes available prior the meeting.

Admission to Scientific Sessions

PAOrtho welcomes registered booth representatives to attend the scientific sessions.

Print and Electronic Recognition

Your company will be listed as a supporter of the PAOrtho meeting in printed materials made available to attendees and within the mobile event application.

Breakfast and Breaks

Food and beverage are arranged in the exhibit hall to ensure heavy traffic to maximize networking opportunities.

Questions? Call us at (717) 909-8901 or email Amy Green at amy@paorthosociety.org

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Bronze Exhibitor *(multiple booths may be purchased)*

- Benefits listed on previous page
- One (1) draped 6-foot tabletop, two (2) chairs in the exhibit hall
- Two (2) booth representatives

Silver Exhibitor *(two available*)*

Attract more attendees to your booth by sponsoring a **digital poster viewing station**. A station will be placed by your booth for the duration of the meeting for attendees to view resident posters.

- Benefits listed on previous page
- One (1) draped 6-foot tabletop, two (2) chairs in the exhibit hall
- Two (2) booth representatives
- Digital poster viewing station

Gold Exhibitor *(two available*)*

Have products to promote? Silver level exhibitors may provide a **“promo drop”** to be distributed to all registered attendees at registration.

- Benefits listed on previous page
- One (1) draped 6-foot tabletop, two (2) chairs in the exhibit hall
- Two (2) booth representatives
- Promotional item to be distributed to attendees at registration

Platinum Exhibitor *(one available*)*

This is your chance to set your company apart from the rest with a **30-minute presentation** over lunch for a captive audience of orthopaedic physicians.

- Benefits listed on previous page
- Two (2) draped 6-foot tabletop, four (4) chairs in the exhibit hall
- Four (4) booth representatives
- 30-minute lunch presentation

**Exhibit levels with limited availability will be granted on a first-come, first-served basis.*

Terms and Conditions
 Payment is due with the registration and payment form. The PAOrtho reserves the right to make all space assignments and all decisions concerning signage and exhibitor recognition, though we will make every effort to accommodate all reasonable requests.

Cancellation Policy
 Due to the nature of the event, we cannot make refunds for cancellations within 30 days of the start of the event. Cancellation requests at any other time are subject to a cancellation fee. PAOrtho must be notified of cancellation in writing.

Suitcasing Policy
 Suitcasing is an unethical business practice in which companies gain unauthorized access to an event by obtaining some type of event credential (attendee badge, exhibitor badge, etc.) and then solicit business in the aisles or other public spaces used for the conference. This practice undermines the support of the organizer and the industry. PAOrtho has a zero-tolerance policy regarding suitcasing and does not allow networking on behalf of a company without the purchase of a sponsorship or exhibit space. To network on behalf of a company, you must be registered as a company representative through the registration and payment form.

Exhibit Set up Wednesday, November 6 2:00 PM – 5:00 PM	Exhibit Hours November 7 – 6:30 AM to 5:00 PM November 8 – 6:30 AM to 3:00 PM	Exhibit Breakdown Friday, November 8 Following afternoon break
Shipping Address The Bellevue Hotel 200 South Broad Street Philadelphia, PA 19102		Shipping Labels Must Include Company Name Attention: Hotel Guest - PA Ortho Fall Meeting Number of boxes: 1 of 3, 2 of 3, etc.

Questions? Call us at (717) 909-8901 or email Amy Green at amy@paorthosociety.org

Registration and Payment

2019 Fall Scientific Meeting



Company: _____

Contact: _____ Phone: _____

Address: _____

Email: _____

Exhibit Level	Through Oct. 4	After Oct. 4	
<input type="checkbox"/> Bronze Exhibitor	\$3,000	\$3,500	\$ _____
<input type="checkbox"/> Silver Exhibitor	\$4,000	\$4,500	\$ _____
<input type="checkbox"/> Gold Exhibitor	\$5,000	\$5,500	\$ _____
<input type="checkbox"/> Platinum Exhibitor	\$18,000	\$18,000	\$ _____

Add-ons

Electric hook-up # _____ \$50 each \$ _____

Additional Reps # _____ \$350 each \$ _____

List rep names on page 4

TOTAL \$ _____

PAYMENT INFORMATION (Exhibit space is assigned and considered confirmed upon receipt of payment.)

Check Payable to/mail to: PA Orthopaedic Society, 415 Market St., Ste 210, Harrisburg, PA 17101

American Express **VISA** **MasterCard**

Cardholder Name: _____

Card Number: _____ Exp Date: _____ Code: _____

Billing Address: _____

I have read and understand the terms and conditions, cancellation and other policies as indicated in this publication:

Signature: _____ Date: _____

Email completed form to Amy Green at amy@paorthosociety.org or fax to (717) 909-8906

Thank you for your support of the Pennsylvania Orthopaedic Society!

Exhibit Booth Representatives

2019 Fall Scientific Meeting



Representative #1 *(included in all levels)*

Name: _____ Attending Welcome Reception

Email: _____ Phone: _____

Representative #2 *(included in all levels)*

Name: _____ Attending Welcome Reception

Email: _____ Phone: _____

Representative #3 *(included in Platinum; additional all other levels)*

Name: _____ Attending Welcome Reception

Email: _____ Phone: _____

Representative #4 *(included in Platinum; additional all other levels)*

Name: _____ Attending Welcome Reception

Email: _____ Phone: _____

Additional Representative

Name: _____ Attending Welcome Reception

Email: _____ Phone: _____

Additional Representative

Name: _____ Attending Welcome Reception

Email: _____ Phone: _____

List of reps due by October 25!

Email to Amy Green at amy@paorthosociety.org or fax to (717) 909-8906