

# Pennsylvania Orthopaedics

[www.paorthosociety.org](http://www.paorthosociety.org)

## ADVERTISING AGREEMENT

Company/Hospital \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### WEBSITE: (annual fee)

- |                          |                                   |        |
|--------------------------|-----------------------------------|--------|
| <input type="checkbox"/> | Weekly Email Supporter            | \$5000 |
| <input type="checkbox"/> | Home Page Supporter               | \$2500 |
| <input type="checkbox"/> | Link on Orthopaedic Resource Page | \$1250 |

### CLASSIFIED ADS: (please check appropriate size)

	<u>NEWSLETTER</u>	<u>WEBSITE*</u>	<u>BOTH</u>	
<input type="checkbox"/>	50 words or less	\$150	\$150	\$250
<input type="checkbox"/>	51 - 100 words	\$200	\$200	\$350
<input type="checkbox"/>	101-200 words	\$250	\$250	\$425
<input type="checkbox"/>	201-250 words	\$275	\$275	\$450

\*will appear on site for 90 days

### NEWSLETTER DISPLAY ADS: (please check appropriate size)

- |                          |                          |        |
|--------------------------|--------------------------|--------|
| <input type="checkbox"/> | 1/8 page (2 3/4 x 4 1/4) | \$250  |
| <input type="checkbox"/> | 1/4 page (5 1/2 x 4 1/4) | \$500  |
| <input type="checkbox"/> | 1/2 page (5 1/2 x 8 1/2) | \$750  |
| <input type="checkbox"/> | full page (8 1/2 x 11)   | \$1000 |

### NEWSLETTER ISSUE(S) TO RUN AD: (please check all that apply)

#### 2007 Publication Issues

- |                          |               |
|--------------------------|---------------|
| <input type="checkbox"/> | Spring/Summer |
| <input type="checkbox"/> | Fall          |
| <input type="checkbox"/> | Winter        |

#### Closing Dates

July 15
Oct 15
Jan 15

Payment must accompany all advertising. Please make checks payable to POS. VISA/MC/AMEX also accepted  
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Signature: \_\_\_\_\_

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