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PITTSBURGH'S DR. BRADLEY GOING TO THE SUPERBOWL

HARRISBURG (Jan. 31, 2006) – While football fans across Pennsylvania are planning Super Bowl parties and purchasing extra “Terrible Towels,” the medical team assigned to the Pittsburgh Steelers is checking every detail of the players’ health.

“Our job is to get as many players as possible back up to the highest level of their game by Sunday,” said James P. Bradley, M.D. orthopaedic surgeon for the Steelers. “We’re keeping our routine of practice and training just like every other week in the season.”

The head team physician for the Steelers since 1991, Bradley keeps all the hype and pressure that comes with the fifth Super Bowl win quest for the Steelers in check, saying, “This is just like any other game, our owner (Dan Rooney) is a great guy and he really helps keep it under control and within the family.”

Bradley, who is the past president of the National Football League (NFL) Physicians Society and serves on the NFL Injury and Safety Panel, said he and others on the medical team, surgeon Anthony Yates, M.D., and neurologist Joseph Maroon, M.D. take direction from trainer John Norwig, M.Ed., ATC. The trainers make a daily assessment of each athlete, then the medical team responds to help address injuries that

that have occurred to restore the players to their best performance possible as quickly as possible.

Bradley specializes in orthopaedic sports medicine and reconstructive surgery of the shoulder, elbow and knee. He sees patients at UPMC St. Margaret, UPMC Shadyside and the UPMC Center for Sports Medicine.

“Whether it’s professional, high school or purely recreational sports, Orthopaedic surgeons are the best professionals to diagnose and treat bone, tendon, muscle, and joint injuries resulting from athletic activity,” said Pennsylvania Orthopaedic Society (POS) President Joshua Port, M.D. of Altoona. “Dr. Bradley is just one example of the excellence in orthopaedic medicine in Pennsylvania.

“We are especially fortunate here in Pennsylvania to have some of the national and international leaders in orthopaedic medicine.” Port added. “ All our patients benefit from the expertise and experience gained caring for top athletes.”

Bradley acknowledged that the UPMC Sports Medicine Center utilizes the most sophisticated equipment and state-of-the-art procedures for athletes and nonathletic patients alike.

“We work with young men who are at the pinnacle of their neuromuscular performance,” Bradley said. “With the facilities at the Sports Medicine Center, we’re able to get players healthy and back on the field in an accelerated manner.”

As a former co-captain of the Penn State Nittany Lions football team and winner of the 1975 Dapper Dan College Football Award, Bradley knows what it means to get back in the game. Following graduation from Penn State in 1975, he earned a medical degree at Georgetown University School of Medicine in Washington, D.C. He then

completed general residency training at the University of Tennessee and orthopaedic surgery residency training at the University of Pittsburgh before completing sports medicine fellowship training at the Kerlan-Jobe Orthopaedic Clinic in Los Angeles. At Kerlan-Jobe, Bradley cared for professional athletes, including the Los Angeles Rams, Dodgers, Lakers, Kings and Angels, as well as college and high school athletes.

In addition to POS, Bradley's professional memberships include the American Orthopaedic Society for Sports Medicine, American Shoulder and Elbow Surgeons, Arthroscopy Association of North America, Twentieth Century Orthopaedic Association and the Herodicus Society. He recently was named in America's Top Doctors, a national guide that identifies the top physician specialists in the United States.

He has authored numerous textbook chapters on sports medicine and orthopaedic surgery, and is involved with the UPMC's sports medicine fellowship training program as well as various sports injury research projects underway at UPMC Center for Sports Medicine's Neuromuscular Research Laboratory.

As well as his duties as the Steelers team physician, Dr. Bradley also serves as the team physician for the Los Angeles Dodgers when they play in Pittsburgh and as an orthopaedic consultant to several local high school and college athletic teams.

UPMC Sports Medicine is the sports medicine provider for the Pittsburgh Steelers. The team's practice and training facilities are located at the UPMC Sports Performance Complex on Pittsburgh's South Side.

POS is a professional medical specialty organization representing more than 900 orthopaedic surgeons across Pennsylvania. For more information, visit the POS website at www.paorthosociety.org.

This year POS celebrates it's 50th Anniversary "***50 Years and Growing Stronger***" with a series of public education materials and activities highlighting the excellence of orthopaedic medicine in Pennsylvania and the importance of bone and joint health at every age. To learn more go to: www.paorthosociety/50yearsandgrowingstronger.org.

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